



## Sowing the seeds of success

**Our values stem from the following five roots: Transparency, Commitment, Initiative, Responsibility and Objectivity.**

**Transparency:** At the very core of our values, we offer a transparent approach that is truly rare in business. We believe in a completely honest dialogue that ensures both our and our customers' interests are served. Our dedication to deliver on this win-win scenario is testified by our annual report - both consolidated and audited - which is openly available.

**Commitment:** Only through technical excellence can we claim a meaningful commitment to our customers. Striving always for all parties to benefit from our solutions, we believe passionately in our value-added products and services because we know how much they can contribute to your success - which, in turn, is our ultimate objective.

**Initiative:** Taking initiative is the key to continuous improvement and it's a principle we value highly at ECT. That's why, when finding a solution for our customers, we will always endeavour to be pro- and interactive rather than reactive to circumstantial factors (such as time constraints) which tends to counter ingenuity.

**Responsibility:** Our customers know us as a diligent partner, dedicated to communication by way of concise and accurate reporting. Only through dialogue with our customers can we identify challenges to solve and opportunities to seize. The upshot of taking responsibility this way is an unparalleled quality of service, which we're always seeking to improve.

**Objectivity:** Profitability, pure and simple, is always our aim. In this regard, our smart





technology and comprehensive service applications continue to yield a prolific return - for us and our customers, too. And when our customers harvest more fruitful business opportunities, we all grow.