



Measuring Up

ECT enjoys good healthy competition through which we are driven to continually augment the features of our products and lower our cost structures.

Sometimes we even compete with partners and partner with our competitors; such is the nature of our industry and our own open business approach. We might compete with global telecoms vendors, major telecoms equipment providers, regional providers or technology companies specialized in one of our business segments, such as ring back tone. Regardless of the level on which we meet our competitors, we always rise to the challenge.

