



The Nordic Evergreen

Our partnerships have been carefully nurtured over the years and we are pleased with the mutual rewards they bring.

With our Global Distribution and Service Agreement (2006), Ericsson began marketing our ring back tone solution worldwide. This Agreement has since been expanded to include advertising ring back, multimedia ring back and our **effEctive®** product line. Augmenting our own direct sales and service in Europe, Ericsson sells and maintains our solutions to customers worldwide. Operators and service providers can also realize products based on our solutions as hosted services provided by Ericsson Managed Services. Together, we have procured many major customers in North America, Africa and the Middle East.

We also partner with Ericsson, worldwide leading vendor of IMS solutions, in the area of multimedia services for next-generation networks. Our technology is integrated into the Ericsson IMS laboratory and has been tested by Ericsson with joint ECT- Ericsson development in a number of areas.

Our partner Muzicall designs, finances, builds, runs and evolves ring back tone solutions based on ECT technology. Muzicall provides ring back tone services as managed services and offers you the strategic know-how of an insider. They manage the total service as a long-term partner.

We also partner with local integrators and content providers and cooperate closely with our key technology vendors, Dialogic, Sun and Oracle.

We are always interested in teaming up with new partners both in sales as well as in technology.



