



effECTive® Televoting

effECTive is an end-to-end solution which provides state-of-the-art features to allow carriers, service providers and/or TV and radio stations to create and run televoting campaigns.

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MicrosoftInternetExplorer4

These can be anything from simple votings to sophisticated multi-level games.

Create, manage and monitor campaigns from the browser of a PC in real-time. Each campaign can be started and stopped manually, automatically, or remotely via the web interface or SOAP messages.

Detailed reporting and statistics are a prerequisite to ensure that you get the best out of your campaigns and allow you to react quickly, whenever necessary. We provide the option to receive detailed reports with a snapshot of the results, the history of finished campaigns and much more. It is also possible to automatically query individual callers via the interactive voice response to learn and gather more information, or to connect selected calls to an agent who conducts commercial transactions with the caller.

Are you looking for a state-of-the art televoting solution? Contact us to arrange a workshop and let us share our ideas with you in a live demonstration.

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[ECT effECTive® Televoting Product Overview \(PDF, 1 MB\)](#)

